Meeting of the Point Board and Staff, Sept. 15, 1994

Minutes

1. Reed and Jerry say we must pay the printer or risk losing them. Reed and Tano to discuss. Reed says statements about receivables are wrong; Reed is calling to collect.

2. Board expressed an interest in an audit. Mike and Colleen are working on a budget for non-magazine expenses: MWEC, bookeeping, audit.

3. Reed is working on business plan.

4. Production department encouraged to think about Christmas mailer, merchandising (calendar, t-shirts).

5. Jerry is working on proposal for 10 book series. Reed is also working on book proposal, with Alan Rincus. Both should be done by Oct. 5. Reed encourages other staff members to get involved in projects, planning.

6. Beau says that it is not possible to do a gala that will make money in the next month or two; gala will instead happen after New Year.

7. Matisse encourages staff and board to seek out additional sources of income. He suggests, for instance, that we sell the electronic rights to the next 4 issues of the mag to Wired.

8. Board asks staff if they will be rehired. Board says not necessarily.

9. Re: Space. Stewart wants to sublet library (assuming we stay). Board is working on subletting the rest and lowering our rent.